

DLF Select  
Purity you can rely on



— when seed purity matters

## A stable and reliable source of high-performance, high-purity turf seed

DLF is a world leader in the supply of high-performance turfgrass seed to professional buyers for whom quality and purity are essential. Our turfgrass seed has been chosen for three world-class football tournaments

(South Africa, 2010; Brazil, 2014; Russia, 2018), for international golf championships such as the Phoenix Open, and by many of the world's leading turf producers.

The market is becoming more demanding, and customer needs and expectations are increasing. Changing environmental and climatic conditions and tougher weed-control regulations make high standards of purity ever harder to achieve. DLF Select is our response to this need from the market.

DLF Select brings stability to the high-purity seed market. You now have regular access to the highest-purity seed stocks you demand.



## The purest seed on the market





We have defined standard quality grades to give you the purest seed on the market.

DLF Select 00 offers you the highest purity and quality based on a standard seed sample of 2500 seeds. The 00 grade offers 0,0% contamination of other seeds, which gives you a 100% clean seed sample.

In our superior quality, S-grade, we have increased the standard sample size by ten-fold for our customers who demand the extraordinary.

Our professional grade A offers a significant improvement in quality over standard EU-certified seed. It is free of coarse grasses and has a low level of Poa species.

### QUALITY GRADES

QUALITY CATEGORY CODE		SPECIFICATION
<b>DLF Select</b>	<b>S1</b>	 10x analysis 0 other seeds
	<b>S2</b>	 10x analysis 0 Poa trivialis Max TR* Poa annua 0 coarse grasses
	<b>00</b>	 Standard purity analysis 0,0% other seeds
	<b>00X</b>	 Standard purity analysis Max 0,5% Vulpia sp. 0,0% other seeds
	<b>A1</b>	Standard purity analysis Max 0,5% Vulpia sp. Max 0,1% other seeds Max TR Poa annua 0,0% coarse grasses
	<b>A2</b>	Standard purity analysis Max 0,5% Vulpia sp. Max 0,2% other seeds Max 0,1% Poa annua + Poa trivialis 0,0% coarse grasses
	<b>EU</b>	According to EU rules and standards

\* The exact number of seeds accepted must be agreed upon between customer and DLF



## End-to-end quality control – our investment in your future

To develop DLF Select we have evaluated every aspect of our processes to produce a high-performance and high-purity seed. We have selected our best varieties, placed them

for production with the most skilled growers and the cleanest fields. The DLF specialists work to clean the seed on dedicated cleaning lines to ensure optimal purity. This is why we



### Planning

Sowing the field to harvesting the seed takes up to two years. So we start planning production two years in advance. Through early planning of varieties and quantities – and by working closely with customers – we ensure the availability of pure seed.



### Selected growers

Getting weed free fields for production of DLF Select requires focus on weed control in the years before the actual production. For DLF Select we choose our most experienced growers who devote their cleanest fields to the growing of the purest crops.



### Harvest

As harvest approaches, our field consultants and the growers inspect the fields. If they find weeds or other grasses in the field or along the borders, they isolate these areas from the rest of the harvest. When the harvesters move in, collect only the very clean seed.



### Separate storage

DLF Select seed is stored separately from other seed at the farm, and clearly marked to make it easily identifiable when we take it in for cleaning.



### Analysis

The cleaned seed lot is analysed and labelled with the correct quality grade.



### Cameras

To improve the process, we have cameras by the cleaning lines to analyse seed samples. If they spot contaminants we adjust the machines to keep only clean seed in the box.

# DLF Select - High Purity Seed

call this 'DLF Select'. Our integrated approach ensures that you can rely on DLF Select to deliver the highest purity seed, season after season, in the quantities you need.

The process begins at the R&D stage. We choose only high-performance varieties for the DLF Select programme. And then only the best varieties go forward for production.



## Field management

Our growers need exceptional field-management skills to grow a crop of DLF Select seeds. The fields require constant and careful monitoring and flawless weed control. Naturally we pay our growers well to compensate for the extra time and effort they put in.



## DLF inspection

During the growing season, our DLF field consultants join the growers on their field inspections. They offer advice on growth and treatments.



## Specialized cleaning lines

Specialized cleaning lines are used to ensure optimal cleaning. If any weed seed or other grass seeds are found, it will be cleaned out at this stage.



## Trained cleaning operators

Trained cleaning operators monitor the cleaning process to make sure all impurities are cleaned out.



## Packaging

Batches of super-clean DLF Select seeds are bagged, labelled, and stored at our warehouse.



## Ready to be shipped

Each bag of DLF Select seeds gets its own distinctive DLF Select sticker, ready for shipment to our customers.

## Reliability and precision you can depend on

Pure seed grows into pure, weed-free turf for turf managers that want absolute precision – a perfect bounce, a rod-straight roll of the ball, or an exquisite landscape project. To achieve this level of turf perfection you need seed of exceptional purity; you need DLF Select.

You also need to know that you can obtain this seed, year after year, season after season. That's the promise of DLF Select.

## Look for the label

DLF Select seed bears the distinctive logo. It's your guarantee of absolute purity.





## Let's work together

To optimize our rolling two year production cycle we need to work in partnership with you. The more information we have about your future seed requirements the better we can plan to fulfill them. We want to work closely with you to ensure you never

miss out on the high purity seed your business demands.

To find out more, talk to your local sales representative.



# It is our pleasure to present DLF Select

DLF Select is the turf solution for professional amenity seed buyers who demand a stable supply of high performance, high purity grass seed.

To deliver DLF Select we have evaluated every aspect of the production process. This integrated approach ensures our customers can depend on DLF select to efficiently deliver the highest purity seed every season.

At DLF one in ten of us is involved in research and development, studying plant development in the laboratory or testing new varieties and mixtures out in the field. We test and refine to develop stable, high-performing seed varieties that our customers can put their trust in – now and in the future.

